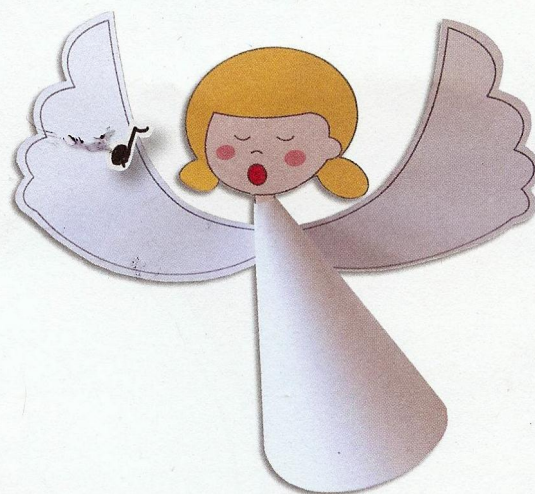


Christmas is Shelter's busiest time for helping homeless and badly housed families



Why we need your support

- 1.6 million children in Britain live in bad housing.
- Nearly 80,000 households in England were living in temporary accommodation at the end of March 2008.
- Nearly 670,000 households in Britain are overcrowded.
- Last Christmas, Shelter's free national housing advice helpline answered an average of 101 calls each day.
- The helpline will be open over this Christmas period, as it has been for the last 10 years, to provide desperately needed support and advice.
- By raising funds for Shelter, your school can help make Christmas for these children by helping them into better homes and brighter futures.



Photo by: Anita Steinstad

Organising your event

Christmas is the perfect time to hold an event in aid of Shelter. Just follow these simple steps below:

Request your **FREE** resource

Once you've decided on an event, request your free resource, plus balloons, posters and collecting tins, on **0845 458 4590** or at **schools@shelter.org.uk**

Fix a date and spread the word

Check that your event doesn't clash with any other activities, and that you've given yourselves plenty of time to rehearse! Distribute letters to parents/guardians letting them know what their children will be doing. Publicise the event with posters and start selling tickets (if you are planning a ticketed event).

It's show time!

Make sure the audience knows the event is being held in aid of Shelter and have plenty of collectors with tins for donations (collectors must be 16 or over). You could also set up a stand selling mince pies to raise extra funds.

After the big day

Count up the money you've raised and send a cheque for that amount to our Old Street address. We'd love to hear about your event, so do send us your stories and photos too.